



## HISTORY

- 1930 Company founded by Paul and Elsa Käfer (grocer's store with wines, liqueurs and bottled beer on Amalienstrasse/Munich Schwabing), move to today's headquarter on Prinzregentenstrasse 73 three years later
- 1956 Takes over theatre concession in the Prinzregententheater
- 1959 "Invention" of the event catering by Gerd Käfer
- 1963 Takes over theatre concession in the Nationaltheater
- 1964 First import of deli food from the market halls in Paris by Helmut Käfer
- 1970 Construction of the "Käfer-Schänke" restaurant and new building for the gourmet foods business
- 1971 Käfer appears at the Munich Oktoberfest for the first time with Käfer Wies'n-Schänke and moves 1973 to its current location at the foot of the Bavaria
- 1976 Expansion of the Käfer-Schänke restaurant
- 1988 Michael Käfer becomes a member of management
- 1991 Construction of the operational premises in Parsdorf
- 1992 Käfer Shops with typical German gourmet foods are set up in the department stores of the Japanese concern Mitsukoshi
- 1994 Opening of Käfer's at the Frankfurt Airport/Departure Area B
- 1995 Michael Käfer becomes sole shareholder and managing director
- 1998 Factory outlet is set up on the operational premises in Parsdorf
- 1998 Takes over trade fair concession for the east part of the Trade Fair Munich (on the premises of the old airport in Riem)
- 1998 Käfer Berlin GmbH founded and opening of the party service in capital city
- 1999 Opening of the restaurant in the German Bundestag: concession for members of Parliament and public restaurant in roof garden
- 1999 Opening of Käfer Bistro at the Munich Airport, Departure Area A
- 2002 Opening of Käfer Delicatessen Market in Parsdorf (former factory outlet)



- 2003 Opening of Käfer Bistro in the transfer area of the new Terminal 2 at the Munich Airport
- 2005 Opening of the second Käfer Delicatessen Market in Brunthal near Munich (November)
- 2006 FIFA World Cup in Germany: The Käfer Party Service was commissioned by iSe-Hospitality with supporting the "Sky Box" and "Elite" hospitality programmes in all 12 World Cup match stadia, together with support for the "Prestige" and "Premier" programmes in Munich and hosted 174,000 people during the games.
- 2006 Käfer Party Service secured another big contract in the international sports business and hosted during the 15<sup>th</sup> Doha Asian Games from 1<sup>st</sup> until 15<sup>th</sup> of December as Master Caterer for VIP and Hospitality almost 40,000 guests.
- 2008 Käfer was decorated with the Hamburger Foodservice Award.
- 2011 Opening of the KÄFER by The Binjiang One in Shanghai
- 2012 Opening of the Käfer Delicatessen Market in Munich/Schwabing
- 2012 Käfer takes over the restaurants in the BMW World
- 2012 Käfer was decorated as "Restaurateur of the Year" in Gault Millau
- 2012 Käfer Party Service wins the Leaders of the Year Award "Caterer of the Year"
- 2013 By opening the fine dining restaurant EssZimmer the gastronomic partnership with the BMW World is completed. In November the EssZimmer under chef Bobby Bräuer is decorated with 1 Michelin star and 18 points by Gault Millau.
- 2013 Takes over Gut Kaltenbrunn in Gmund/Tegernsee
- 2014 The restaurant EssZimmer is decorated with the 2<sup>nd</sup> Michelin star
- 2015 Opening of Gut Kaltenbrunn at Tegernsee (inn, ballroom and beer garden)
- 2016 Opening of the Käfer Delicatessen Market in Solln
- 2016 Takes over museum concession in the Museum Villa Stuck
- 2016 Takes over catering concession on Praterinsel Munich
- 2017 Takes over museum concession in the Kunsthalle Munich
- 2018 Opening of the Käfer Delicatessen Market in Planegg
- 2018 Takes over trade fair concession for Hamburg Messe und Congress GmbH